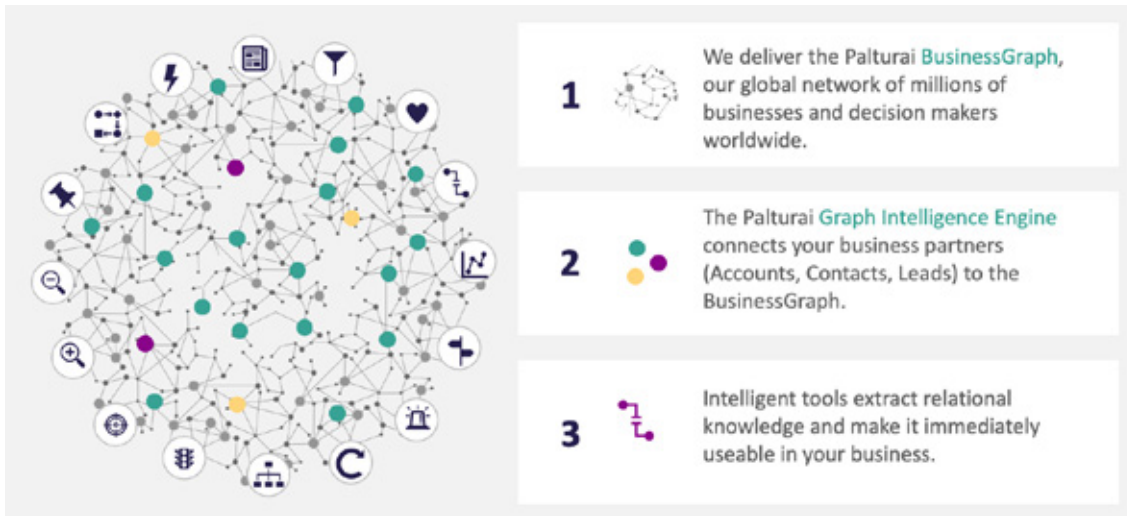


Success Story | Palturai Data Privacy Audit

Business Network Meets Data Privacy

Nativion Services prepare Palturai for business expansion

Business networks represent individuals, organizations, and entities interconnected through complex relationships. Palturai believes every company benefits from a deeper understanding of these networks. The company provides solutions that make networks and relationships transparent, leading to actionable insights. Considering the company's strategic growth plans, a data privacy review was mandatory. This review would serve to verify that the Palturai solution portfolio and its processes adhere to data privacy regulations while analyzing publicly available personal data.



Palturai BusinessGraph connects customer data to global networks and reveals actionable insights.

Bernhard Ritz, Regional President Americas, is responsible for Palturai’s growth plans in North America. He understands the implications associated with a product rollout in which publicly available data of individuals is processed. Ritz recognized the need to reassure business partners and customers that Palturai’s products and processes meet data privacy laws and regulations. The data in question required an evaluation in regard to protection under various regulations across the world as Palturai expands into new global markets, adding new business partners. Palturai needed an assessment that considered both current and future offerings, including plans for international distribution which may involve additional privacy regulations. Nativion was contracted to provide an assessment on the main data privacy and protection aspects of Palturai’s business model and technical architecture with respect to the GDPR.

The objective was to perform a risk assessment of Palturai BusinessGraph, the solution which aggregates data to create an individual business network for further evaluation. The findings should provide guidance with actionable recommendations on how to achieve full General Data Protection Regulations (GDPR) compliance. For both legal and technical reasons, it was important for Palturai to consult with an external party on this matter. While Nativion has an outstanding track record in transforming IT systems into Data Privacy compliant landscapes, it teams up with law firm SKW Schwarz to complement its technical expertise with legal capabilities regarding the GDPR.

Comprehensive. Detailed. Structured.

The methodology Nativion developed while serving its clients in their effort to achieve GDPR compliance is based on a questionnaire and a tailored process. This structured approach delivers a best-in-class comprehensive assessment documented in a detailed report. The German Standard Data Protection Model (SDM) is an established method of data protection, advising and controlling on the basis of uniform protection goals. Nativion was able to break down this model and its objectives into a tangible set of questions and criteria for an in-depth analysis of systems and processes at Palturai. The final result: a qualitative assessment of Palturai GDPR compliance.



Legal Compliance, Check. Technical Compliance, Check.

The data privacy audit concluded that Palturai is compliant across the standard data protection model, including meeting protection goals such as data minimization, integrity, confidentiality, and unlinkability. The legal assessment documented that the company offers and operates the Palturai BusinessGraph in accordance with GDPR as well as in accordance with the German Act on Copyright and Related Rights. Nativion recommended that Palturai perform recovery exercises on an annual basis to ensure an acceptable recovery period in case of technical outages.

Ready, Set, Go Global

With its BusinessGraph and Graph Intelligence Engine, Palturai offers unique solutions and intelligent tools to deliver a worldwide network composed of millions of businesses connected to an organization's business partners. Bernhard Ritz acknowledges that "The analysis performed by Nativion is a critical component to ensure that Palturai operates in compliance with GDPR regulations. It affirms to our business partners that the Business Network Insights generated by the Palturai BusinessGraph are a legally compliant and smart approach to getting a deeper understanding of customers and suppliers." Ritz is relieved knowing that the audit provides the peace of mind needed to proceed with his business plans. When it comes to protecting individual personal data, Palturai solutions are ready to go global.

What's Next: Palturai can approach future partnerships with confidence having now established that its processes and products are compliant to the SDM.

Are you also planning a GDPR compliance project? Contact us!

Nativion GmbH
Altrottstraße 31
69190 Walldorf

Phone: +49 6227 73-1400
info@nativion.com
www.nativion.com



About Palturai



Palturai believes in the power of business relationships. Intelligent real time software solutions empower enterprises across all industries to make better and faster decisions, reduce transaction costs, simplify compliance and risk management tasks, accelerate sales processes and market interactions, and improve quality of master data in business applications. These solutions uncover value

hidden in business networks by revealing how individuals and organizations are interconnected. This allows customers to uncover actionable insights, work more efficiently, and make better informed decisions.

About Nativion



Nativion is a digital moving company that moves business-critical data and processes from one technology platform to another. Nativion experts are called in when medium-sized and large enterprises want to modernize, optimize, separate, merge, or restructure their IT systems. With its exclusive expertise in technical transformation, Nativion enables its customers to run their data and processes on

the most modern and innovative technologies available. To support data transformations, Nativion leverages its proprietary software solution, Nativion DCS. Nativion is a founding member of the SAP S/4HANA Selective Data Transition Engagement Community and has been part of NTT DATA Business Solutions AG, a leading global SAP consultancy, since 2022.

Hard Facts

Company

Palturai GmbH

Headquarters

Hofheim am Taunus, Germany

Industry

Information Technology & Services

Products & Services

Business Software

Employees

ca. 50

Website

www.palturai.com

Nativion Packages

Data Privacy



Nativion Offices

Germany

Nativion GmbH

Altrottstraße 31
69190 Walldorf (Headquarter)

- Berlin
- Munich
- Leipzig

Austria

Nativion Austria GmbH

- Vienna

Switzerland

Nativion Schweiz AG

- Winterthur

Slovakia

Nativion Slovakia s.r.o.

- Bratislava
- Zvolen
- Košice
- Žilina

USA

Nativion Americas Inc.

- Miami (Florida)
- Malvern (Pennsylvania)

Australia

Nativion Australia & New Zealand Pty Ltd

- Sydney

